



**MEMORANDUM**

**TO:** Southern Regional Council Executive Directors  
**FROM:** Jim Youngquist, SERDI Staff Coordinator  
**DATE:** January 27, 2018  
**RE:** 2018 SERDI NEW EXECUTIVE DIRECTORS' TRAINING REGISTRATION PACKET

The 2018 SouthEast Regional Directors Institute (SERDI) New Executive Directors Training will be held May 18-19, 2018 at The Marriott Meadowview Conference Resort and Convention Center in Kingsport, Tennessee.

I am enclosing the registration form for the conference, which includes registration.

Also enclosed is lodging information and the agenda for the training.

Please let me know if you have any questions. You can get in touch with me via cell/text at 501-766-5659 or at [jim.youngquist@icloud.com](mailto:jim.youngquist@icloud.com).

Hope to see you in Kingsport!

A handwritten signature in black ink, appearing to read "Jim Youngquist". The signature is fluid and cursive, with a large initial "J" and "Y".

Jim Youngquist  
SERDI Staff Coordinator

**SOUTHEAST REGIONAL DIRECTORS INSTITUTE**

*A professional development association for regional council executive directors and where appropriate, their councils and state associations in the states of Alabama, Arkansas, Florida, Georgia, Kentucky, Maryland, Mississippi, North Carolina, South Carolina, Tennessee, Virginia, and West Virginia*

501-766-5659 [www.serdi.org](http://www.serdi.org) 334-749-5264



**2018 SERDI NEW EXECUTIVE DIRECTORS' TRAINING  
REGISTRATION**

Name \_\_\_\_\_  
Council \_\_\_\_\_  
Spouse/Significant Other Name if applicable \_\_\_\_\_

REGISTRATION FOR 2018 SERDI MEMBERS	\$125
REGISTRATION FOR NON-SERDI MEMBERS	\$225

Please remit a check for the appropriate amount  
to  
SouthEast Regional Directors Institute

Send form and Check to

Rodney Larsen, SERDI Treasurer  
Association of Arkansas Development Organizations  
P.O. Box 300  
Lonoke, AR 72086

**SOUTHEAST REGIONAL DIRECTORS INSTITUTE**

*A professional development association for regional council executive directors and where appropriate, their councils and state associations in the states of Alabama, Arkansas, Florida, Georgia, Kentucky, Maryland, Mississippi, North Carolina, South Carolina, Tennessee, Virginia, and West Virginia*

501-766-5659 [www.serdi.org](http://www.serdi.org) 334-749-5264



## LODGING INFORMATION



**The Marriott Meadowview Conference Resort & Convention Center**  
1901 Meadowview Parkway  
Kingsport, TN 37660  
Phone: 423-578-6600

Hotel room rate: \$ 119 +

You can make your reservation in 2 ways:

Online:

[http://www.marriott.com/meeting-event-hotels/group-corporate-travel/groupCorp.mi?resLinkData=Southeast%20Regional%20Directors%20Institute%20\(SERDI\)%5Etricc%60srdsrda%60119.00%60USD%60false%604%605/17/18%605/22/18%604/26/18&app=resvlink&st\\_op\\_mobi=yes](http://www.marriott.com/meeting-event-hotels/group-corporate-travel/groupCorp.mi?resLinkData=Southeast%20Regional%20Directors%20Institute%20(SERDI)%5Etricc%60srdsrda%60119.00%60USD%60false%604%605/17/18%605/22/18%604/26/18&app=resvlink&st_op_mobi=yes)

or by phone:

800-228-9290 or 423-578-6600

## SOUTHEAST REGIONAL DIRECTORS INSTITUTE

*A professional development association for regional council executive directors and where appropriate, their councils and state associations in the states of Alabama, Arkansas, Florida, Georgia, Kentucky, Maryland, Mississippi, North Carolina, South Carolina, Tennessee, Virginia, and West Virginia*

501-766-5659 [www.serdi.org](http://www.serdi.org) 334-749-5264



SERDI New Directors Training  
May 18-19, 2017  
Marriott Meadowview  
Kingsport, Tennessee

May 18, 2017

- 5:00 PM Registration
- 6:00 PM Orientation Reception and Dinner
- a. Welcome from the SERDI Officers
  - b. Introductions
  - c. Overview of SERDI and its offerings
  - d. Social time
- 8:00 PM Adjournment

May 19, 2017

- 7:30 AM Breakfast
- 8:00 AM Responding to the Questions...During the registration process for the New Directors Training, each participant was asked the following question:

*(ALL TIMES BELOW ESTIMATED)*

*What one specific question do you want to ask and get an answer to regarding the regional council executive director business in general or specifically from your experience to date as an executive director?*

The session will be spent responding to and discussing the questions that were asked. A panel consisting of veteran executive directors will respond as well as reflecting on “what they wish they had known...”

- 9:00 AM Board and Local Government Relations
- a. Board Governance
  - b. Helping Your Local Governments Get IT.

SOUTHEAST REGIONAL DIRECTORS INSTITUTE

*A professional development association for regional council executive directors and where appropriate, their councils and state associations in the states of Alabama, Arkansas, Florida, Georgia, Kentucky, Maryland, Mississippi, North Carolina, South Carolina, Tennessee, Virginia, and West Virginia*

501-766-5659 [www.serdi.org](http://www.serdi.org) 334-749-5264



- 10:00 AM Financial Matters...Audits and Indirect Rates, etc.
- 11:00 AM Personnel Procedures/  
Pay Plans
- 11:40 AM Working Lunch
- 11:50 AM Ethics/Conflicts... within your organization and with your fellow state regional council directors
- 12: 30 PM Networking...the Importance of it... State Associations, SERDI, NADO, DDAA, DRA, SWREDA...Developing a Network for New Directors
- 1:00 PM Adjournment

**SOUTHEAST REGIONAL DIRECTORS INSTITUTE**

*A professional development association for regional council executive directors and where appropriate, their councils and state associations in the states of Alabama, Arkansas, Florida, Georgia, Kentucky, Maryland, Mississippi, North Carolina, South Carolina, Tennessee, Virginia, and West Virginia*

501-766-5659 [www.serdi.org](http://www.serdi.org) 334-749-5264