



## MINUTES

**SouthEast Regional Directors Institute  
Spring 2018 – Council of Peers Meeting  
May 19, 2018  
Kingsport, Tennessee**

### Members in Attendance

Suzanne Burnette, President (Ala.)	Anthony Starr, Vice President (N.C.)
Rodney Larsen, Treasurer (Ark.)	Dwayne Pratt (Ark.)
Brian Teeple (Fla.)	Pat Steed (Fla.)
Scott Koons (Fla.)	Lloyd Frasier (Ga.)
Eric Sexton (Ky.)	Mike Miller (Ky.)
Leanne Mazer (Md.)	Bill Richardson (Miss.)
Cathy Davison (N.C.)	Greg Godard (N.C.)
Ron Mitchum (S.C.)	Sarah Smith (S.C.)
Randy Imler (S.C.)	Beth Jones (Tenn.)
Terry Bobrowski (Tenn.)	John Bucy (Tenn.)
Wayne Strickland (Va.)	Kevin Byrd (Va.)
Martha Shickle (Va.)	Carol Jackson (W.Va.)

### Others in Attendance

Chris Rietow (Fla.)  
Vicki Glass, SERDI Staff  
Jim Youngquist, SERDI Staff  
Joe McKinney, NADO

I. Call to Order and Remarks Suzanne Burnette, President

President Suzanne Burnette called the meeting to order. She thanked all of those present, welcomed them to the 2018 Spring SERDI Council of Peers meeting. She welcomed Eric Sexton (Ky.) as the newest member of the Council, taking Jason Vincent's place as one of the three members from Kentucky. She then asked each member present, to introduce themselves.

II. Membership Report Anthony Starr, Vice President

Vice President Anthony Starr, brought the Council's attention to the handout listing the 82 members of SERDI in 2018. The number of 82 members exceeds the number of 78 members who belonged to SERDI prior to the doubling of dues several years ago. He noted that after the reorganization and doubling of dues that membership fell to 66. He encouraged the Council to look at their state's membership and encourage those who are not currently members, to be members in 2019. He stated that a goal of 90 members should be the goal for membership in 2019.

### SOUTHEAST REGIONAL DIRECTORS INSTITUTE

*A professional development association for regional council executive directors and where appropriate, their councils and state associations in the states of Alabama, Arkansas, Florida, Georgia, Kentucky, Maryland, Mississippi, North Carolina, South Carolina, Tennessee, Virginia, and West Virginia*

501-766-5659 [www.serdi.org](http://www.serdi.org) 334-749-5264



### III. Financial Report

Rodney Larsen, Treasurer

SERDI Treasurer Rodney Larsen presented the financial report for the 1<sup>st</sup> quarter of FY 2018. He noted that the organization was in a strong financial place and that a more detailed report would be provided at the October 14<sup>th</sup> Council of Peers Fall Planning Meeting in Charlotte. Carol Jackson, one of the SERDI Finance Committee members asked Treasurer Larsen to include a balance sheet in that report. A motion was made by Wayne Strickland and seconded by Kevin Byrd to accept the report. Motion carried.

### IV. Futures Summit Summary and Overview

Chris Rietow and Martha Shickle

Chris Rietow and Martha Shickle presented an overview of the SERDI Futures Summit that was held in February in Atlanta. Fifty (50) directors with projected 10 + years remaining in service; and, a few soon-to-be directors considered the future relevancy regional councils and how SERDI can support regional councils and executive directors in that future. The attendees think that the services provide through SERDI need to continue. Discussions took place on perhaps expanding the focus of SERDI. It was the general consensus that a comprehensive marketing program for regional councils in the SERDI region should be a new effort supported by the SERDI Council of Peers. The Council asked Chris and Martha to work with Jim Youngquist of the SERDI Staff to identify a representative from each state to help develop a comprehensive marketing proposal that could be presented to SERDI Council of Peers Fall Planning Meeting in October in Charlotte.

### V. Services Update and Training/Conference Logistics

Jim Youngquist, SERDI Staff

Jim Youngquist updated the Council of Peers of service activities since its last meeting in November. An assessment was conducted for the Roanoke Valley Alleghany Regional Commission. Two executive searches were recently completed for the George Washington Regional Commission and the Upper Coastal Plain Council of Governments. Jim noted that the assessment team now includes retired and soon-to-be retired directors Chris Bickley, Dee Blackwell, Tim Ware, Wendell Lawrence, and Brian Teeple. Jim discussed the success of the New Directors Training completed earlier in the day. Sixteen (16) new directors participated. Jim reviewed the agenda and logistics for the conference.

### VI. Fall Council of Peers Meeting

President Burnette

President Burnette called on Jim Youngquist to discuss the Fall Council of Peers meeting. Jim stated that Vicki Glass, meeting and logistics planner for SERDI, has tentatively reserved meeting space for the meeting on Sunday morning October 14<sup>th</sup> in conjunction with the NADO Annual Training Conference in Charlotte. If agreed upon, the meeting will be a breakfast meeting. There will be four main considerations: (1) Identification of topics for the both the 2019 annual professional development conference; and, new directors training which will be held in Wilmington, NC. (2) Consideration of the various 2019 staffing contracts offered by the SERDI Council of Peers. (3) A Marketing Program for the Region's Councils.

#### SOUTHEAST REGIONAL DIRECTORS INSTITUTE

*A professional development association for regional council executive directors and where appropriate, their councils and state associations in the states of Alabama, Arkansas, Florida, Georgia, Kentucky, Maryland, Mississippi, North Carolina, South Carolina, Tennessee, Virginia, and West Virginia*

501-766-5659 [www.serdi.org](http://www.serdi.org) 334-749-5264



(4) 2019 Membership Invitation Packet. President Burnette asked Jim to survey the 2018 membership for topics and bring the results to Charlotte.

VII. Other Items

Jim Youngquist reminded the Council that there are a number of openings on the Council of Peers. Alabama and Arkansas have one opening. Maryland has two openings. North Carolina will have an opening effective July 1. One of the At-Large seats is open.

VIII. Adjournment

With there being no other business, President Burnette declared the meeting adjourned.

Submitted by:

A handwritten signature in black ink, appearing to read "Jim Youngquist". The signature is fluid and cursive, with the first name being particularly prominent.

Jim Youngquist  
May 28, 2018

**SOUTHEAST REGIONAL DIRECTORS INSTITUTE**

*A professional development association for regional council executive directors and where appropriate, their councils and state associations in the states of Alabama, Arkansas, Florida, Georgia, Kentucky, Maryland, Mississippi, North Carolina, South Carolina, Tennessee, Virginia, and West Virginia*

501-766-5659 [www.serdi.org](http://www.serdi.org) 334-749-5264