



SouthEast Regional Directors Institute

Presents

The 2020 SERDI Fly-In HR/TALENT DEVELOPMENT

February 10-11, 2019

Kimpton Overland Hotel

Atlanta, Georgia

February 10, 2019

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|---------|---|---|
| 2:00 PM | Welcome to The 2020 SERDI Fly-In: HR/Talent Development | Anthony Starr, President |
| 2:05 PM | An Overview and Purpose of the Fly-In from the Committee and Introduction of Guest Leaders for the Fly-In | Lori Corley, East Alabama RPDC
Brandon Davis, Northern Shenandoah Valley RC
Sasha Grist, Western Arkansas PDD
Chris McKinney, Santee-Lynches COG |
| 2:15 PM | Motivating Multiple Generations | Lefford Tate, It's Your Fate Life Coaching, LLC |

The challenge of having Boomers, GenXers, Millennials, and GenZ as the make-up of the regional council staff of today. How do you get differing generations to work for the good of the council and the region? Interviewing technics. Finding the right people to fit into the council's team. What questions do you ask today to identify the right new staffer?

SOUTHEAST REGIONAL DIRECTORS INSTITUTE

A professional development association for regional council executive directors and where appropriate, their councils and state associations in the states of Alabama, Arkansas, Florida, Georgia, Kentucky, Maryland, Mississippi, North Carolina,

South Carolina, Tennessee, Virginia, and West Virginia

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February 10, 2019 continued

5:00 PM Adjournment for the Day

6:00 PM Reception and Dinner

February 11, 2019

7:30 AM Breakfast

8:00 AM Integrating Multiple Generations

Mike Perry, Catalyst Executive Advising &
Development
Ronald Harvey, Global Core Strategies &
Consulting, LLC

Integrating the needs and operating culture of the differing generations in a traditional...perhaps out of date operational structure created 50 years ago and responding and being available to an ownership that is traditional as well. Ex. How flexible of work schedule is allowable and works? What are the benefits of flex scheduling as opposed to traditional schedule for the staff person and, the regional council? What are the potential negative impacts of a flexible work schedule? What are tips for finding the right balance?

10:00 AM Fresh Ideas for Old Personnel Policies

Ronald Harvey, Global Core Strategies &
Consulting, LLC

Balancing traditional and new. Creating policies that attract millennials without driving the Boomers and Gn-Xers away. Ex. Changing leave polices to aligned with 2020.

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February 11, 2019 continued

11:00 PM Developing Multiple Generations

Mike Perry, Catalyst Executive Advising &
Development

Corps competencies...what are you looking for? How do you recruit, retain, and develop? Professional coaching of leaders in the regional council.

Noon Lunch

12:30 PM Executive Director Growing Development

Edythe Nash, Leadership Development Coach,
Trainer, Consultant

Particular emphasis on Baby-Boomer executive directors on having a better interface with their Gen Z, Millennials, and GenXers. Professional coaching on being a better manager in 2020 within the framework of connecting and supporting different generational staff.

2:30 PM Wrap Up, Conclusions, Final Thoughts

Anthony Starr
Fly-In Committee

Adjournment

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