



**2023 South East Regional Directors Institute
Joint Annual Professional Development Conference
& New Executive Directors Training
Savannah, Georgia
April 30 – May 3, 2023**

Join us for the 2023 SERDI Joint Annual Professional Development Conference and New Executive Directors Training at the *Andaz Savannah Hotel* in Savannah, Ga. April 30 – May 3, 2023.

The conference will include:

- Plenary sessions geared toward all attendees.
- Concurrent breakout sessions designed for new directors and seasoned directors – you choose how deep you want to go on each topic!
- Mobile Workshop/Tour of the Port of Savannah.

Attendees should plan to arrive on Sunday April 30th in time to attend our opening reception. This is a great opportunity to meet one another and for seasoned directors to get to know our newest members and directors. Please make your hotel arrangements to accommodate the conference's conclusion at Noon on May 3rd.

Important Dates:

- Registration must be submitted by March 28th.
- Refunds for cancellation will be provided until April 5th. No refunds can be provided after this date.

Any questions?

Contact Jim Youngquist, Lead SERDI Staff

706-202-8922 cell/text

jim.youngquist@icloud.com

SOUTHEAST REGIONAL DIRECTORS INSTITUTE

A professional development association for regional council executive directors and where appropriate, their councils and state associations in the states of Alabama, Arkansas, Florida, Georgia, Kentucky, Maryland, Mississippi, North Carolina, South Carolina, Tennessee, Virginia, and West Virginia

706-202-8922 www.serdi.org 804-323-2033



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SERDI Member Registration	\$450	Register Me!
Non-SERDI Member Registration	\$600	Register Me!
Guest Registration- Receptions Only		
April 30th Welcome reception	\$ 75	Register Me!
May 1st Reception	\$ 50	Register Me!

Registration Deadline is March 28, 2023 – - Refund Cutoff April 5, 2023

Submit appropriate amount via check or electronic payment with completed registration form to

SouthEast Regional Directors Institute

Mail Checks to:
Ms. Amy Chitwood
Catawba Regional Council of Governments
P.O. Box 450
Rock Hill, SC 29731

Or pay online at: <https://www.serdi.org/2023-serdi-annual-professional-development-conference-new-executive-directors-training/>
All Registration Forms should be submitted to Jim Youngquist:
jim.youngquist@icloud.com

Name _____

Regional Council _____

City _____ State _____

Guest Name _____

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HOTEL INFORMATION

Andaz Savannah
14 Barnard St
Savannah, GA 31401
912-233-2116

Cutoff date to make reservations – **Tuesday, March 28**

Guest room rate - \$249

To make your reservation online:

<https://www.hyatt.com/en-US/group-booking/SAVRD/G-SERD>

****SERDI does not have a block of rooms for Saturday, April 29. The SERDI block for reservations begins Sunday, April 30.**

Savannah Information

Savannah Visitors Guide

<https://visitsavannah.com/>

Savannah Restaurants

[Visit Savannah - 2022 Savannah Insider's Guide \(uberflip.com\)](#)

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**2023 SouthEast Regional Directors Institute Annual Professional Development
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Sunday April 30th

Arrival	
2:30 PM	Registration
4:00 PM	Council of Peers Annual Meeting
6:00 PM	Welcome Reception and Dinner

Monday May 1st

8:30 AM	Breakfast	
9:00 AM	Opening Session	Martha Shickle, President

Welcome and Orientation to the 2023 SERDI Annual Professional Development
Conference
And New Executive Directors Training

9:30 AM	Relevancy and Successes War Stories and Pitfalls to Avoid	Martha Shickle
10:00 AM	Deeper Dive for Seasoned Executive Directors Breakout	Randy Imler, Vice President
	Deeper Dive for New Executive Directors Breakout	Sasha Grist, Treasurer
10:45 AM	Break	
11:00 AM	Internal and External Communications	
	Deeper Dive for Seasoned Executive Directors Breakout	Martha Shickle
	Deeper Dive for New Executive Directors Breakout Member	David Richardson
Noon	Lunch	

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Monday May 1st continued

12:45 PM Challenges and Observations of Newer Executive Directors Kevin Byrd

A panel of executive directors discussing their challenges, where they saw early success, and observations of what they may believe are antiquated in the industry.

1:45 PM Break

2:00 PM Board of Directors and Local Government Relations Anthony Starr

Seasoned Executive Directors Breakout Anthony Starr

New Executive Directors Breakout Jo Shake

3:00 PM Innovation and Identification of New \$ Resources Randy Imler

3:45 PM Speed Learning Session Heather Feldman

6:00 PM Reception and Dinner

Tuesday May 2nd

8:30 AM Breakfast

Guest Georgia Speaker Heather Feldman

9:30 AM Proper Protocol for Board Meetings Sabrena Graham

10:15 AM Legislative Affairs, Policy & Politics Michelle Jordan, Ala.

11:15 AM Consistency in Human Resources Lisa Sandt, Ala.

Noon Lunch

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Tuesday May 2nd continued

Succession Planning for Seasoned Executive Directors Breakout Ron Mitchum,

Succession Planning for New Executive Directors Breakout Deb Gosney

1:15PM Board Transportation to Port of Savannah

2:00 PM Tour the Port of Savannah

4:30 PM Adjournment for the Day and Evening to Enjoy Savannah

Wednesday May 3rd

8:30 AM Breakfast Buffet Opens

9:00 AM Financial Management Randy Imler
Mark Farley

10:00 AM Break

10:15 AM Personnel Policies and Procedures Sasha Crist

11:30 AM SERDI Annual Membership Meeting Martha Shickle

Opening Remarks- Incoming SERDI President Randy Imler

Noon Adjournment

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